

## **SHUAA Securities Launches First Truly Integrated Regional Trading Portal**

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**Dubai 23 October 2009:** SHUAA Securities, the brokerage division of SHUAA Capital (ticker symbol: SHUA.DU), announces today that it will launch an advanced online investor trading platform on 25 October 2009 ([www.shuaasecurities.com](http://www.shuaasecurities.com)) which will act as a gateway to access its entire suite of Advanced Brokerage Solutions (ABSTM) comprising online trading, voice recognition trading, an advanced research portal and voice recognition price inquiry.

The bilingual trading platform, which is free to register, gives the user on-line trading access to multiple UAE stock markets through a single account. SHUAA Securities is in the process of enabling trading in other regional equity markets to this portal including Jordan, Egypt and Saudi Arabia.

Investors will be able to research all GCC and MENA stock markets including all regionally listed companies and receive live updates of stock price data, intelligent real time market news, stock charts as well as access to the latest comprehensive fundamental and technical research published by SHUAA Capital. A fully automated account opening process and intelligent form population allows investors to effortlessly start trading in the markets they are interested in.

Mohammed Ali Yasin, CEO of SHUAA Securities said:

"This represents a revolutionary change to the way investors can trade and monitor shares on regional stock markets, setting a new benchmark for services, information and features currently being offered by brokerage firms in the region and raising the bar closer to International standards. The region's most advanced trading portal offers a one-stop-shop solution that provides investors everything they need to trade, manage and make informed decisions on their multi-market regional investments."